

From: Toral Patel
To: [Naomi Porat](#); [Al Minvielle](#); [Andrea Jadwin](#); [Goldberg, Jonathan \(DPW\)](#)
Cc: [Craig Dawson](#)
Subject: 2018 Timeline & Liens
Date: Friday, December 08, 2017 11:28:30 AM
Attachments: [DNWPH Petition Package Sample.pdf](#)

Hi Naomi, Al, Andrea,

Information following up on our conversations this morning:

Estimated Timeline

- **Jan 18:** City Attorney begins review of Management Plan
- **Jan 18-Feb 28:** Build Public to respond to City Attorney comments and requests, with support from PW & FC
- **Feb 1-28:** Create detailed strategy for Petition outreach
- **Mar 7:** City Attorney review complete
- **Mar 12:** Send out Petition package (see attached for example)
- **Mar 12-Apr 30:** Secure 30% weighted support.
 - Send postcard to announce Petition / remind to fill out
 - Block captains make sure people have *received* Petition
 - Happy hours or block parties to provide information
- **May 15:** Breed introduce resolution to initiate ballot
- **June 5:** Board initiates special ballot proceedings
- **June 5-15:** Sept of Election mails out ballots
- **July 31:** Board of Supervisors hearing & counting of ballots

With this in mind, it's up to you whether you'd like to send out a postcard now or later. Based on our experience with the survey postcard -- I'd estimate \$900 to print & mail postcards to 2000 parcels in the district. For reference, our leftover materials budget is \$2,390.

Liens for Low-Income Individuals

Jonathan is following up with the City Assessor today for more information about liens. More details later.

For now, please note that the Management Plan *cannot* outline provisions for low-income individuals (deferred assessment as liens or otherwise). This is something that can be operationalized *post-formation*. If the established GBD chooses to do so, it can create guidelines for accommodating low-income individuals in the district. One common option is establishing a "fund," to which individuals can *apply* for assessment assistance.

A few caveats: (1) The assessment cannot be presented as optional, so you'll need to be careful in how you talk about this. (2) You'll need to think about how you'd like to define criteria for who qualifies for this assistance.

Updated Slides

I'm working on adding the slides & numbers you requested. Hoping to send to you before the end of the day.

From: Andrea Jadwin
To: [Toral Patel](#)
Cc: [Naomi Porat](#); [Al Minvielle](#); [Goldberg, Jonathan \(DPW\)](#); [Craig Dawson](#)
Subject: Re: 2018 Timeline & Liens
Date: Friday, December 08, 2017 11:34:36 AM

Hi Toral, we decided it is a good idea to send a postcard communication in the beginning of January. Per our previous conversations, we want to check in with our neighbors who may be wondering how things are going and put the GBD concept in front of people who don't know about it. We'll come up with some verbiage next week. It shouldn't go out in 2017 because it will get lost in all the holiday mail.

Thanks,

Andrea

On Fri, Dec 8, 2017 at 11:27 AM, Toral Patel <toral@buildpublic.org> wrote:

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