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To: [Stringer, Larry \(DPW\)](#)
Cc: [Robertson, Bruce \(DPW\)](#); [Nuru, Mohammed \(DPW\)](#)
Subject: GBD Program - Fall Grant Funding
Date: Friday, August 18, 2017 6:01:32 PM

Hi Larry,

Following-up on our conversation yesterday, I wanted to review the neighborhood groups interested in forming a GBD, as well as project their funding needs this fall and winter. The groups below have specifically asked about the availability and timing of Public Works grant funding to conduct outreach, manage their neighborhood property database, develop service plans, hire engineers, etc. etc.

1. Inner Sunset GBD – est. \$50K (confirmed GBD grant program applicant)

- Funds for development of GBD Management Plan: including Service Plan, ongoing review/feedback via City Attorney’s office, development of governance structure, 2X / month Formation Committee meetings, materials & supplies. (projected timeframe: September – December)
- Includes hiring of Assessment Engineer (est. at \$18K) to develop assessment methodology, calculate assessments, & draft Engineer’s Report
- Remaining funding needs to complete GBD formation effort for Petition & Ballot Phases would be borrowed against the future collection of assessments

2. Buena Vista GBD – est. \$20K (confirmed GBD grant program applicant)

- Isabel Wade has a fundraising target of \$5K (\$3K secured to date) from neighbors to create a Greater Buena Vista GBD website and donation platform, launch outreach effort via neighborhood mailing, & conduct intercept surveys to assess community needs
- Envisions majority of GBD work to be done by neighbors/volunteers, but group will need some professional guidance to help draft a Management Plan, Engineer’s Report, and manage their property database. This work can be done by an Assessment Engineer, if Isabel remains active and the lead community organizer.

3. Bayview GBD – est. \$25K (confirmed GBD grant program applicant)

- Andrea Baker has been convening a group of merchants and residents along the 3rd Street Corridor the past few months to introduce the GBD concept and to gauge neighborhood interest to form a GBD.
- If Public Works were to announce an RFP for GBD Formation Assistance Grants, this group would surely apply for funds to develop and manage the GBD feasibility survey & neighborhood outreach effort.
- It will likely require the development of a comprehensive “GBD Vision Plan,” like the Inner Sunset, along a Fall to Spring 2018 timeframe.

4. Marina GBD – est. \$15K (likely GBD grant program applicant)

- OEWD has offered support, but will not yet commit to funding the feasibility survey effort for the Chestnut Street commercial corridor. OEWD has suggested the entirety of the area move forward as a GBD vs. a hybrid CBD/GBD.
- Funds would be used for a GBD feasibility survey from Van Ness to the Palace of

Fine Arts, Lombard Street to Marina Green.

5. Sunnyside GBD – est. \$20K (likely GBD grant program applicant)

- A highly active dues-paying neighborhood association, the Sunnyside neighborhood has a specific set of services, plans, and improvements they would like to fund via the formation of a GBD.
- Our conversations are ongoing, but a feasibility survey-lite would be a required prerequisite to determine “willingness to pay” and to confirm suggested GBD assessment district boundaries.

Lastly, as an FYI, OEWD will be work-ordering Public Works \$30K in FY 2017/18 and again in 2018/19 for a feasibility study and formation effort dedicated towards a Dolores Park GBD.

Please let me know if it is feasible to allocate \$75K to \$100K for a (competitive) GBD Formation Assistance Grant RFP this fall.

Cheers,
Jonathan

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NOTE: I will be out of the office on vacation starting Wednesday, August 23rd, returning Wednesday, September 6th.